What is claimed is:

A method for generating multi-image video streams comprising:

selecting some but not all of the images of interest in accordance with a

providing a source of images, selecting some but not all of the images of interest predetermined criteria for subsequent sequential display, stitching together the selected images to form a generating a video of the images to form a sequential display. stitching together the selected images to form a sequence of images, generating a video data stream from the selected images, configuring the video data stream in a format displayable in a browser

without the use of plug-ins.

- 2. The method of claim 1 wherein a video camera is used to provide a source of images.
- 3. The method of claim 1 wherein a series of still frame images are used to provide a source of images.
- 4. The method of claim 1 wherein a plurality of drawings are used to provide a source of images.
- 5. The method of claim 1 wherein the number of images selected is based on the total number of images in the source of images.
- 6. The method of claim 1 wherein the total number of images selected is based on a fixed time interval.
- 7. The method of claim 1 wherein the video data stream is displayed using JavaScript™.
- 8. The method of claim 1 wherein the source of images represents one full rotation of an object of interest.
- 9. A method of generating video clips suitable for downloading over the internet comprising the steps of

providing a plurality of images of a moving object, transmitting the images as a digital data stream to an editor, capturing the digital data stream at the editor, parsing the digital data stream into a series of images, assembling selected ones of the series of images into a video clip, configuring the video clip for distribution over the internet without the use of plug-ins.

10. The method of claim 9 wherein the capturing step interfaces directly to an API.

database.

- f claim 9 further including the stermadding metadata into 11. The meth the video clip.
- 12. The method of claim 11 wherein the metadata may be used for searching.
- 13. The method of claim 9 wherein the editor is a personal computer.
- 14. A method for distributing image data to an end-user over a network comprising:

establishing a video sequence illustrating an item, providing a database searchable by an end user. storing the video sequence as a binary large object in a cell of the

displaying the video sequence when the cell wherein the sequence is stored is accessed by the end user.

- 15. A method for viewing sequences of images displayed in a browser window. independently of plug ins, comprising: providing a plurality of images of an object, establishing a window having a plurality of zones, associating with at least a plurality of zones one of the plurality of images. causing the image associated with each zone to be displayed when a control device moves across the associated zone.
- 16. The method of claim 14 wherein a sound clip associated with the video sequence is stored in a cell associated with the video clip, and is played in conjunction with the display of the video clip.
- 17. A digital rights management method for limiting the ability of an end-user to generate output files comprising

generating integers on a server computer combining one or more integers with a license key encrypting by tagging erasing the license key.

- 18. The method of claim 17 wherein one license key is used for each output file generated.
- 19. The method of claim 15 wherein the control device is a mouse.
- 20. The method of claim 15 wherein the control device is a soft button on the display.